

SEEING STARS FOUNDATION
in association with OXBRIDGE ACADEMY

Youth Sports Concussion Symposium
P.R.E.P.S.

LEADING CONCUSSION EXPERTS PROVIDING KNOWLEDGE AND SOLUTIONS ON :
PREVENTION • RESEARCH • EDUCATION • PROTECTION • SAFETY

Saturday SEPT. 26th 2015



DR. FRANCIS X. CONIDI, MD, DO, MS
Florida Center for Headache and Neurology
NHL Team Neurologist of the Florida Panthers



DR. JOHN KULUZ
Director of Traumatic Brain Injury at Nicklaus Children's
Hospital; Pediatric Critical Care Medicine



GEORGE VISGER
Former NFL player: San Francisco 49ers
The Visger Group - TBI Consulting Organization



KATHERINE SNEDAKER
Founder of SportsCAPP.com and PINKConcussions.com
Concussion Advocate, Educator, and Concerned Mom



DR. CARL CRAMER, EDD, LAT, ATC
Executive Board of the Florida Athletic Trainers
Association (ATAF) - Associate Dean and Professor
at Barry University School of Human Performance
and Leisure Sciences


Also, a "VOICES" presentation by: **CRISTINA ALDEANUEVA**
Student Athlete at St. Andrew's School, Boca Raton, Florida

Reserve Today (Free Admission!)
You must register online in advance to attend
www.seeingstarsfoundation.org
(Limited to the first 200 registrants)



Location:
Oxbridge Academy of the Palm Beaches
3151 N Military Trail, West Palm Beach, FL 33409

Volunteers Needed... If interested to help, please email: info@seeingstarsfoundation.org
SEEING STARS FOUNDATION IS A REGISTERED 501(C)3 NON-PROFIT ORGANIZATION




The 2015 P.R.E.P.S. Concussion Symposium is Seeing Stars Foundation's primary annual seminar bringing together concussion experts from many disciplines to address concerns and provide solutions on various issues regarding youth sports concussions. Doctors, professional athletes, advocates, athletic trainers, and other professionals from the State of Florida and around the country attend to participate in developing measures to make playing youth sports safer and presenting programs to assist injured athletes. We invite you to participate as a sponsor and communicate your commitment to concussion research, awareness, education and assistance for all kids involving in sports and recreational activities.

WHY SPONSOR US?

Sponsoring the P.R.E.P.S. Concussion Symposium presents an opportunity for businesses and stakeholders, within the various industries allied with sports concussion, to highlight their commitment and support to a cause that is of great importance to parents, schools, sports organizations, businesses, governments, and individuals. It offers your organization:

- marketing opportunities, local and national exposure, and brand experience
- access to approximately 400 influential and engaged attendees
- connections with sports professionals and organizations
- the chance to link your business and brand to a great cause; and
- the opportunity to demonstrate your company's philanthropic quality.



With a great number of our attendees being holders of Bachelor to Doctorate degrees, concerned parents, as well as individuals with great buying power, sponsors have excellent opportunities to network and build relationships with influential individuals, administrators, legislators, and sports enthusiasts.

SPONSORSHIP OPPORTUNITIES

Our marketing Team is very keen on designing custom-tailored sponsorship benefits, and implementing creative ideas to best leverage your sponsorship commitment and provide your company great returns through networking, marketing exposure, and consumers experience. Below are our standard sponsorship packages that are available with common benefits. However, if you would like a more customized package, we will build you one that exactly fits your needs.

REGISTRATION SPONSOR ----- \$5000

ADMISSION

- Preferred Seating (front row) at the Symposium

PUBLICITY / PROMOTIONS

- Logo recognition in marketing email blasts, event website, registration form
- Opportunity to include business literature / promotional flyers in the Gift Bags
- Your logo on the our newsletters, distributed to over 15000 subscribers.
- High profile recognition during welcome reception
- Opportunity to display products / information at the Symposium
- Recognition throughout the event

BRANDING

- Logo display in the closing credits of the produced video
- Logo to appear on the P.R.E.P.S Symposium promo material
- Logo and web link appear on the Symposium webpage
- Display of your banner at registration desk
- Brand sampling and consumers' experience
- Verbal recognition by the event host at the beginning and end of the symposium

DIRECT MARKETING

- Logo to appear on electronic marketing i.e. Email campaigns

RECEPTION SPONSOR ----- \$3500

ADMISSION

- Preferred Seating (second row) at the Symposium

PUBLICITY / PROMOTIONS

- Logo recognition in marketing email blasts, event website, registration form
- Opportunity to include business literature / promotional flyers in the Gift Bags
- Your logo on the our newsletters, distributed to over 15000 subscribers.
- Opportunity to display products / information at the Symposium

BRANDING

- Company Name in the closing credits of produced video
- Logo to appear on the P.R.E.P.S Symposium promo material
- Logo and web link appear on the Symposium webpage
- Display of your banner at reception desk
- Brand sampling and consumers' experience
- Verbal recognition by the event host at the end of the symposium

DIRECT MARKETING

- Logo to appear on electronic marketing i.e. Email campaigns

Q&A SESSION SPONSOR ----- \$2500

ADMISSION

- Preferred Seating (second row) at the Symposium

PUBLICITY / PROMOTIONS

- Logo recognition in marketing email blasts, event website, registration form
- Opportunity to include business literature / promotional flyers in the Gift Bags
- Your logo on the our newsletters, distributed to over 15000 subscribers.

BRANDING

- Company Name in the closing credits of produced video
- Logo to appear on the P.R.E.P.S Symposium promo material
- Logo and web link appear on the Symposium webpage
- Logo on individual pads to be handed out to each attendee
- Verbal recognition by the event host at the end of the symposium

DIRECT MARKETING

- Logo to appear on electronic marketing i.e. Email campaigns

GIFT BAG SPONSOR ----- \$1500

ADMISSION

- Preferred Seating (second row) at the Symposium

PUBLICITY / PROMOTIONS

- Logo recognition in marketing email blasts, event website, registration form
- Opportunity to include business literature / promotional flyers in the Gift Bags
- Your logo on the our newsletters, distributed to over 15000 subscribers.

BRANDING

- Logo to appear on the P.R.E.P.S Symposium promo material
- Logo and web link appear on the Symposium webpage
- Logo on Gift Bags to be handed out to each attendee
- Verbal recognition by the event host at the end of the symposium

DIRECT MARKETING

- Logo to appear on electronic marketing i.e. Email campaigns

CONTACTS:

Fritz Romeus, Exec. Director; Phone: 786-970-9296
Email: fritz@seeingstarsfoundation.org

Kathy Koslyn, Administrative Assistant
Email: info@seeingstarsfoundation.org

ABOUT SEEING STARS FOUNDATION

The Seeing Stars Foundation is a 501 (c) 3 non-profit organization founded by neurologists with expertise on sports related concussion. The Foundation is constantly working on national outreach programs to educate and train people on sports related concussion issues. Our doctors serve as consultants and physicians for the NFL, NHL, Professional Boxing, the NCAA, United States Tennis Association, and also serve on concussion committees for the NFL and NFL players association. The Seeing Stars Foundation is reaching out to high schools and young athletes in South Florida with the P.R.E.P.S. symposium to raise awareness on sports related neurological issues particularly concussions and traumatic brain injuries. Seeing Stars Foundation aims to tackle sports concussion for young athletes at the root level and provide options and solutions to those who are or may become affected by sports related neurological injuries.

ABOUT P.R.E.P.S.

P.R.E.P.S. addresses five prevalent topics concerning Sports Related Concussions: Prevention – Research – Education – Protection – Safety. Each Topic is presented by an expert in their respective field. The event will be filmed in High-definition and made available afterwards for free Download, DVD and streaming format.

The mission of P.R.E.P.S. is to educate athletes, parents, coaches, administrators, athletic directors and trainers on issues regarding youth sports concussions, and offer available programs for injury prevention, medical assistance on the sideline, as well as free access to Neuro physicians for the assessment, evaluation and management of brain injuries.

Education is crucial in promoting sports concussion awareness. Instead of scare tactics, it is important to identify the key concerns and come up with workable solutions to help prevent, evaluate, and manage concussion in youth sports.

PRESENTING SPEAKERS



DR. FRANCIS X. CONIDI
Florida Center For Headache
and Neurology
NHL Team Neurologist of The
Florida Panthers



DR. JOHN KULUZ
Nicklaus Children's Hospital
Director of Traumatic Brain Injury
and Neuro-Rehab
Pediatric Critical Care Medicine



GEORGE VISGER
Former NFL Player - San
Francisco 49ers
The Visger Group - TBI
Consulting Organization



KATHERINE SNEDAKER
Founder of SportsCAPP.com &
PINKconcussions.com
Concussion Advocate,
Educator, & Concerned Mom



DR. CARL CRAMER
Executive Board - Florida
Athletic Trainers Association
Associate Dean and Professor
at Barry University

SEEING STARS FOUNDATION

P.R.E.P.S. CONCUSSION SYMPOSIUM - SEPTEMBER 26TH 2015 – OXBRIDGE ACADEMY, WEST PALM BEACH, FL

SPONSORSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES (If you do not see a suitable package, contact us and we will customize one for you)

<input type="checkbox"/> Registration Sponsor -- \$5,000	<input type="checkbox"/> Reception Sponsor -- \$3,500
<input type="checkbox"/> Q&A Session Sponsor -- \$2,500	<input type="checkbox"/> Gift Bags Sponsor -- \$1,500
<input type="checkbox"/> In-kind Sponsor* (Please specify on "Sponsorship Description" line below)	<input type="checkbox"/> Gift Bags Contributor* (Please specify on "Sponsorship Description" line below)

*Sponsorship Description: _____

We/I commit to provide contribution for Sponsorship Opportunities to Seeing Stars Foundation's P.R.E.P.S. Concussion Symposium at Oxbridge Academy for the above marked Sponsorship Category. We/I understand that if there is a dollar amount associated with the checked box, it will be charged on my card below or We/I will be required to mail a check in said amount at least 2 weeks prior to the event to Seeing Stars Foundation

Organization / Business Name: _____

Contact Name: _____ Position Title: _____

Address: _____

Tel: (____) _____ Fax: (____) _____

E-mail: _____ Website: _____

PAYMENT OPTIONS:

I will pay by: Check # _____ Mastercard Visa AMEX Discover

Credit Card # _____ Exp. Date: _____ Security Code: _____

Name on card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

We/I hereby apply for sponsorship for the 2015 P.R.E.P.S. Concussion Symposium. We/I understand that this application becomes a contract when signed by the cardholder and accepted by Seeing Stars Foundation. We/I acknowledge that we are responsible for 100% of the sponsorship fee and agree that all balances must be paid in full at least 2 weeks before the event date (or upon receipt of invoice if closer than 2 weeks before the event). We/I understand that if we cancel after having paid, no refund will be made whatsoever. We/I agree to and comply with these terms.

Signature: _____ Date: ____ / ____ / ____

Email signed form to: info@seeingstarsfoundation.org

Checks or Money Order should be mailed at least 2 weeks before the event date. Make all checks payable to

Seeing Stars Foundation: 2525 Burns Road, Palm Beach Gardens, FL 33410